

BANGKOK *RHVAC* 2017

BANGKOK REFRIGERATION HEATING VENTILATION AND AIR-CONDITIONING

AND

Bangkok Electric & Electronics 2017

Smart Innovation for an Ultimate Lifestyle

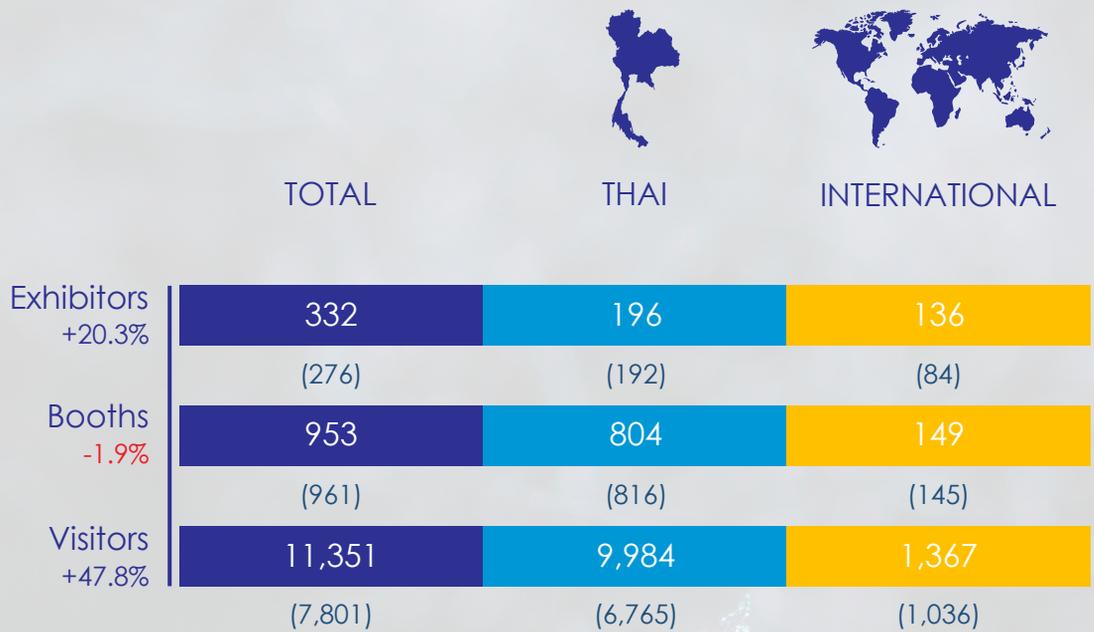
BITEC, BANGKOK, THAILAND

7 – 10 SEPTEMBER 2017

POST *SHOW* REPORT

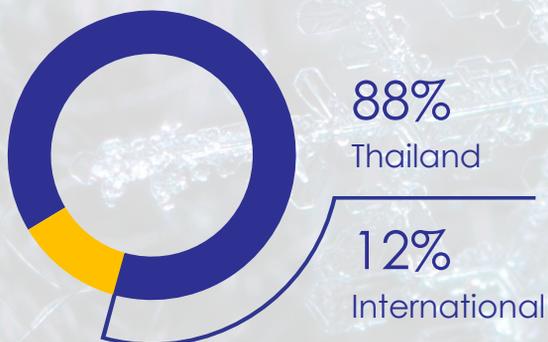


1. STRUCTURAL DATA



2. VISITOR REGISTRATION

2.1 ORIGIN OF VISITORS



NUMBER OF COUNTRIES :

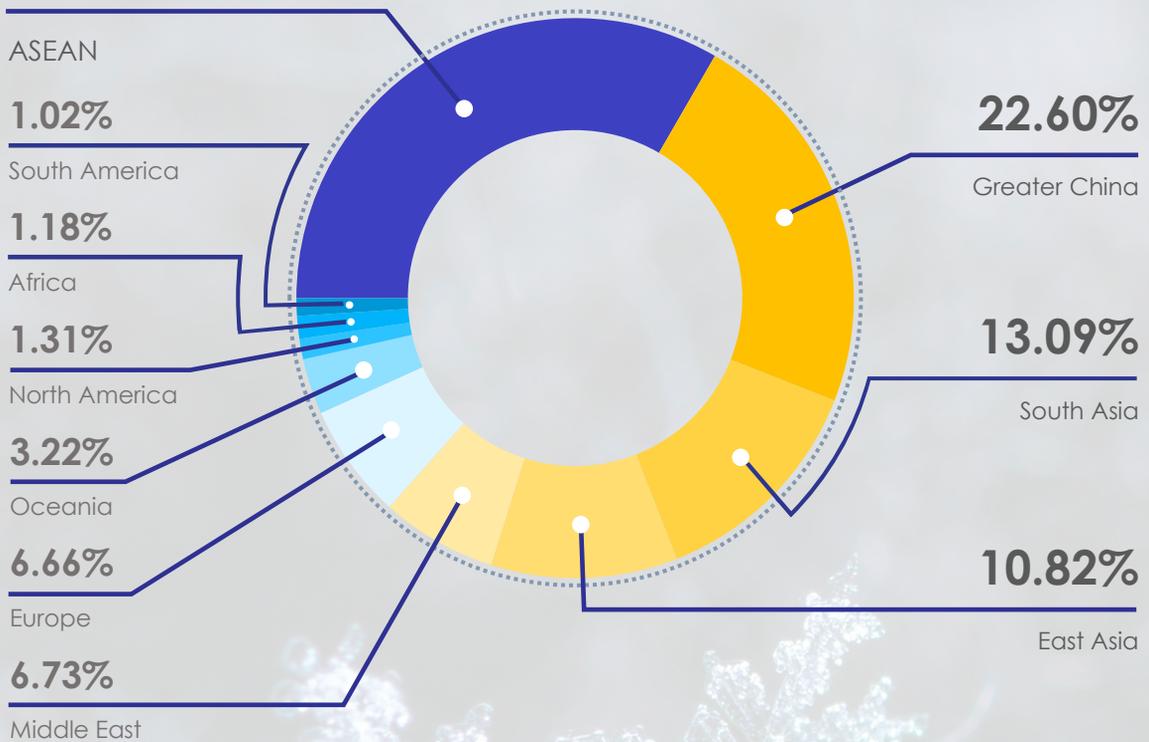
72

TOP 10 COUNTRIES FOR INTERNATIONAL VISITORS

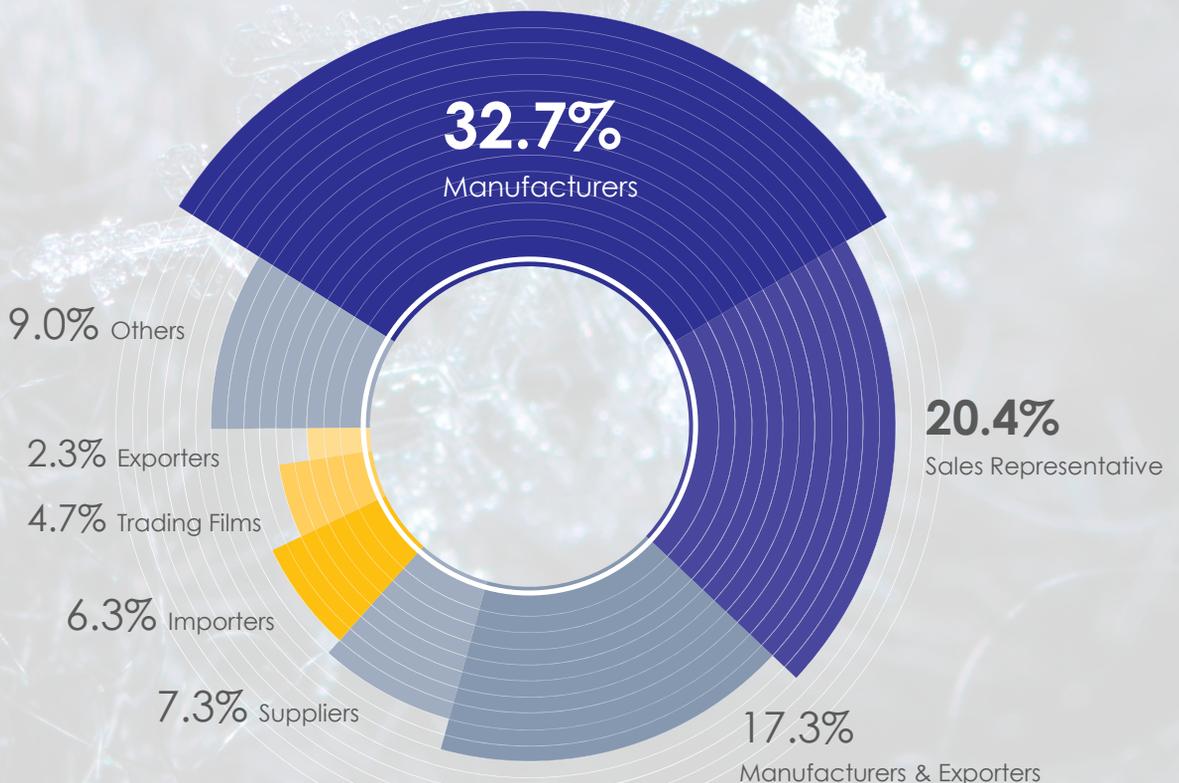
- 1 China
- 2 Malaysia
- 3 India
- 4 Japan
- 5 Vietnam
- 6 Singapore
- 7 Korea
- 8 Indonesia
- 9 Myanmar
- 10 Cambodia

• STRUCTURE OF INTERNATIONAL VISITORS

33.36%



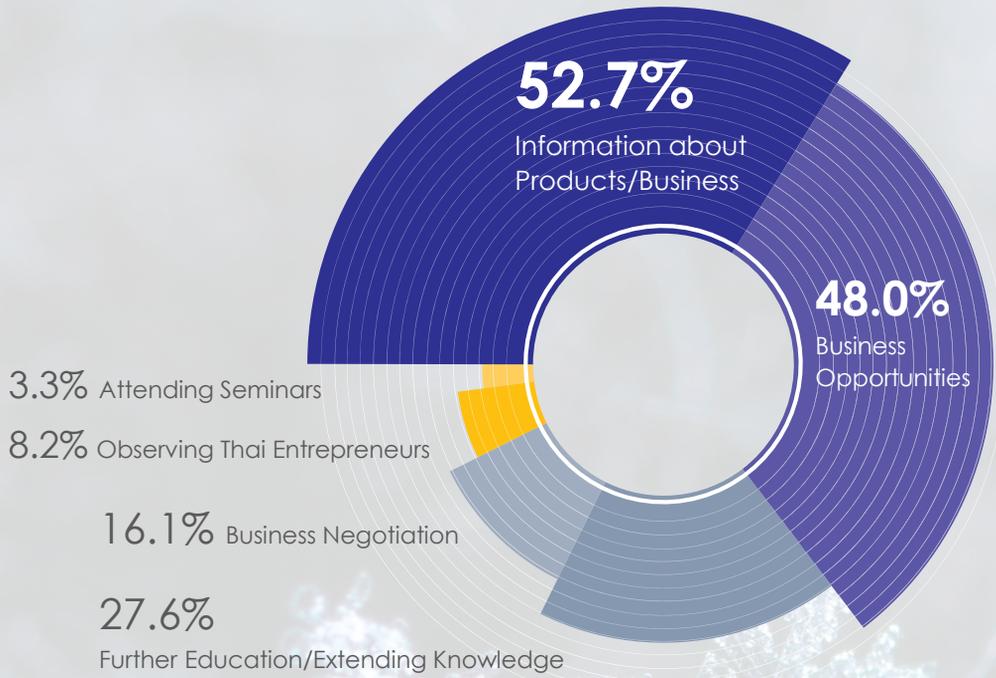
2.2 TYPE OF TRADE VISITORS



3. VISITOR SURVEY

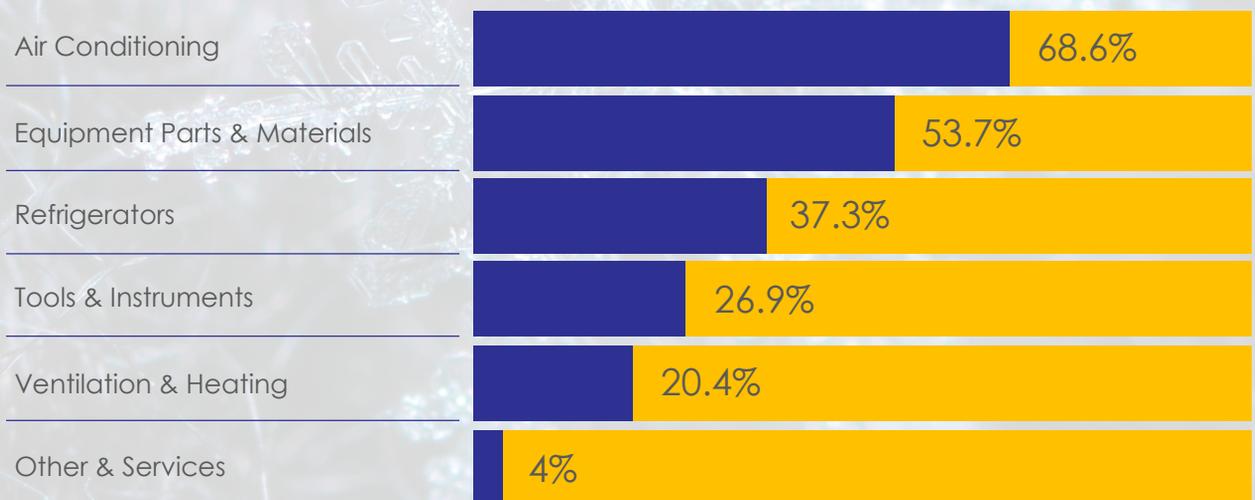
3.1 MAIN REASON FOR VISIT

What are the main reasons for your visit to RHVAC 2017?



3.2 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at RHVAC 2017?



3.3 SATISFACTION WITH EXHIBITS

Were you satisfied with the range of products/services presented at RHVAC 2017?



3.4 INTENTION TO VISIT THE NEXT BANGKOK RHVAC

